

MULTI-LOCATION COMMERCIAL CASE STUDY

McDONALD'S DRIVE-THRU

Solar Control Window Film Program

Multi-site commercial service | 20+ locations serviced

PROGRAM REACH	TARGET AREA	SERVICE OPTION
20+ SITES	DRIVE-THRU	DAY + NIGHT

SHORE TINT & MORE

COMMERCIAL • MULTI-SITE • SOLAR CONTROL • OPERATIONS

MULTI-SITE PROGRAM

Solving the same drive-thru problem across 20+ locations

Drive-thru windows place employees, POS systems, biometric equipment and other electronics directly beside exterior glass. At locations with strong sun exposure, that glass can become a source of heat, glare and intense visible light. Shore Tint & More has serviced more than 20 McDonald's locations with commercial window-film solutions focused on those drive-thru conditions.

LOCATIONS SERVICED
20+

APPLICATION
DRIVE-THRU

SCHEDULING
NIGHT WORK

PROGRAM OBJECTIVES

- Reduce direct solar heat at drive-thru workstations.
- Cut harsh glare and visible light around computer, POS and biometric equipment.
- Make the drive-thru position easier for employees to work in during strong sun exposure.
- Provide repeatable service across multiple properties with minimal disruption to restaurant operations.



Drive-thru exterior glazing at a serviced location.

THE OPERATING PROBLEM

The glass is right beside the technology - and the employee.

Direct sun through a drive-thru window can create glare on screens, strong localized heat, and uncomfortable brightness at the workstation. The goal of the program is to control that solar exposure at the glass while preserving the function of the drive-thru window and the outward view employees need.

EQUIPMENT + PEOPLE

Solar control is an operations issue

Modern drive-thru stations contain multiple pieces of technology in a very small footprint. When that equipment sits next to sun-exposed glass, controlling heat and glare can help create a more stable, workable environment around the systems employees use all day.



WHAT SHORE IS HELPING REDUCE

- Direct sunlight striking POS displays and computer equipment.
- Glare around biometric and other drive-thru technology.
- Localized solar heat at the employee workstation.
- Excessive brightness that can make screens and the work area harder to use.

PRACTICAL OUTCOME

Control the solar load before it reaches the workstation.

Commercial solar-control film treats the glass itself. Instead of relying only on blinds, improvised shades or workstation adjustments, the film reduces incoming solar energy and visible glare at the building envelope. That can help improve employee comfort and reduce direct solar exposure around drive-thru electronics.

INSTALLATION DETAIL

Work is completed directly on the existing drive-thru glazing, allowing the restaurant to retain the original window assemblies and operation.



OPERATIONAL FLEXIBILITY

Night service helps keep restaurants running

For high-volume restaurants, the installation schedule can matter as much as the product. Shore Tint & More regularly services these properties at night when requested, allowing drive-thru and customer-facing work to be coordinated around lower-traffic periods or after normal operating demands.



WHY AFTER-HOURS WORK MATTERS

- Reduces interference with drive-thru traffic and customer flow.
- Gives installers cleaner access to the glazing and workstation area.
- Helps multi-site operators schedule upgrades without taking a location offline during peak periods.
- Creates a repeatable service model for chains, franchise groups and property managers.

COMMERCIAL ADVANTAGE

Install around the business.

Day, evening and night scheduling gives facility operators more control over when the work impacts the site.

MULTI-LOCATION SERVICE

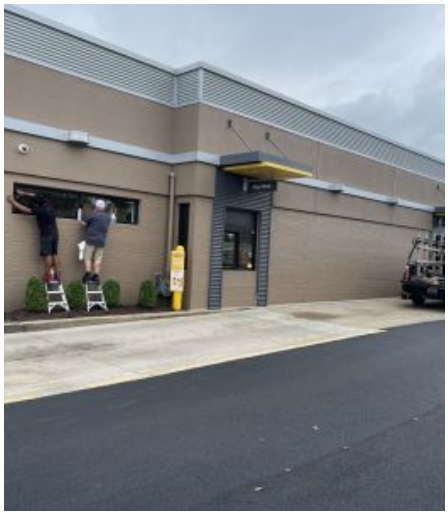
Different buildings. The same drive-thru solar problem.

The photo set below shows the variety of drive-thru window configurations Shore encounters across locations - fixed lites, sliding service windows, narrow sidelites and larger glazed areas surrounding the workstation.













EXTERIOR + DRIVE-THRU

A subtle retrofit that works in the background

The most useful commercial window-film projects are often the ones customers barely notice. The film becomes part of the glazing while the drive-thru continues to operate normally - only with a more controlled solar environment at the workstation.







PROGRAM BENEFITS

- Reduces harsh sun exposure at drive-thru work areas.
- Helps employees work without sitting directly in intense heat and brightness.
- Cuts glare around screens and technology.
- Keeps existing drive-thru windows functional and visually clean.
- Can be replicated across a portfolio as problem locations are identified.

PORTFOLIO APPROACH

One standard. Many locations.

A repeatable window-film specification and service process can simplify future drive-thru upgrades across a restaurant group.

COMMERCIAL PORTFOLIO SERVICE

Built for operators with more than one property

The same service model applies well beyond quick-service restaurants. Any multi-site operator with recurring solar-control issues can benefit from a contractor that can document the problem, recommend a consistent film approach and service locations around operating schedules.

WHERE THE MODEL FITS

- Quick-service restaurants and franchise groups
- Banks and financial-service drive-thrus
- Pharmacies and pickup windows
- Retail chains and convenience stores
- Property management portfolios
- Facilities with POS, kiosk, monitor or biometric systems near exterior glass



COMMERCIAL ARCHITECTURAL WINDOW FILM

Need a repeatable solution across multiple locations?

Shore Tint & More provides commercial site surveys, solar-control film selection, multi-location scheduling and after-hours installation. We can help identify high-exposure glazing and build a repeatable retrofit program around your facilities.

SCAN TO VISIT SHORE

REFERENCE

McDonald's multi-location drive-thru film program

PROJECT TYPE	Multi-location commercial solar-control window film
FACILITY TYPE	Quick-service restaurants / drive-thru windows
LOCATIONS SERVICED	20+
PRIMARY AREAS	Drive-thru service and workstation glazing
MAIN CONCERNS	Heat, glare, direct visible light
TECHNOLOGY FOCUS	POS, computer and biometric equipment near glass
EMPLOYEE BENEFIT	Reduced direct heat and brightness at workstation
SCHEDULING	Daytime and nighttime / after-hours service
INSTALLER	Shore Tint & More

McDonald's names, logos and trade dress shown in project photography are used only to identify the facilities depicted. Shore Tint & More is an independent window-film contractor; this case study does not imply endorsement by McDonald's Corporation or any franchise organization.

COMMERCIAL ARCHITECTURAL WINDOW FILM

Commercial solar problems repeat. Your solution can too.

Shore Tint & More helps commercial and multi-site facility operators control heat, glare, privacy and glass performance with retrofit architectural window film systems.

SCAN TO VISIT SHORE